

SURVEY TOOL COMPARISON

	AskNicely	SurveyMonkey	SurveySparrow	Survicate	InMoment (Wootric)
About	AskNicely helps businesses create surveys and collect feedback in real time based on Net Promoter Score (NPS).	SurveyMonkey helps users create, send and analyse surveys. Users can email surveys to respondents and post them on their websites and social media profiles to increase response rate.	SurveySparrow enables businesses of all sizes to create engaging feedback surveys.	Survicate is a solution for small to midsize businesses in a variety of industries. It offers a variety of ways to collect customer feedback.	Wootric is a cloud-based customer experience and feedback management software that helps measure and enhance client satisfaction.
Pricing	N/A \$ \$ \$ \$ \$	Starting from AU\$ 16.00/month \$ \$ \$ \$ \$	Starting from AU\$ 19.00/month \$ \$ \$ \$ \$	Starting around AU\$ 90.00/month \$ \$ \$ \$ \$	Starting around AU\$ 120.00/month \$ \$ \$ \$ \$
Free Plan	✗	✓	✓	✓	✓
Free Trial	✗	✓	✓	✓	✓
Support	Email/Help Desk FAQs/Forum Knowledge Base Phone Support 24/7 (Live rep) Chat	Email/Help Desk FAQs/Forum Knowledge Base Phone Support 24/7 (Live rep) Chat	Email/Help Desk FAQs/Forum Knowledge Base Phone Support 24/7 (Live rep) Chat	Email/Help Desk FAQs/Forum Knowledge Base Phone Support 24/7 (Live rep) Chat	Email/Help Desk FAQs/Forum Knowledge Base Phone Support 24/7 (Live rep) Chat
Platform	Web Based iPhone App Android App Windows App	Web Based iPhone App Android App Windows App	Web Based iPhone App Android App Windows App	Web Based iPhone App Android App Windows App	Web Based iPhone App Android App Windows App

Some of these details may change over time and we recommend checking the representative website or talking to their sales team.

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Data Retention	Unlimited	Unlimited	max. 1 year	Unlimited (30 days on the free plan)	N/A
Reporting	✓	✓	✓	✓	✓
Users	<ul style="list-style-type: none"> • Depends on the plan - cost per user 	<ul style="list-style-type: none"> • Unlimited user • User restriction 	<ul style="list-style-type: none"> • Increased users per plan 	<ul style="list-style-type: none"> • Unlimited user • User restriction 	<ul style="list-style-type: none"> • Unlimited user • User restriction
CRM Integration	<ul style="list-style-type: none"> • Salesforce • HubSpot • MailChimp • Cliniko • Zoho • Email Integration 	<ul style="list-style-type: none"> • Salesforce • HubSpot • Affinity Canvas • Akita • Automate.io • Bpmonline Connector • C Systems • Digital Cheetah • Volunteer Mgt. • Freshservice • Gainsight • Galaxy CRM • Membership Mgt. • Novak Solutions • Infusionsoft • Nubimed • Pimex • Pylon Questionnaires • Skyvia • Teamgate CRM • Zendesk • Zoho CRM • webMethods.io 	<ul style="list-style-type: none"> • Salesforce • HubSpot • Zoho • Intercom • Copper • TeamWave • Teamwork • Teamleader • Dubsado • 17hats • Insightly • Nutshell • Moskit • Nimble • NetHunt CRM • ActiveCampaign • MailChimp • Monday • AWeber 	<ul style="list-style-type: none"> • Intercom • Klaviyo • HubSpot • ActiveCampaign • MailChimp • Mailgun • Infusionsoft • Zoho • Drip • SendGrid • Salesforce • Pardot 	<ul style="list-style-type: none"> • Email Provider Integrations • HubSpot • Intercom • Zendesk

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Features	AskNicely	SurveyMonkey	SurveySparrow	Survicate	InMoment (Wootric)
Split screen	✓	✓	✓	✓	✓
Design customisation	✓	✓	✓	✓	✓
Survey templates	✓	✓	✓	✓	✓
Mobile surveys	✓	✓	✓	✓	✓
Webhooks	✓	✓	✓	✓	✓
Custom domain	✓	✓	✓	✓	✓
Skip logic	✓	✓	✓	✓	N/A
Data download	✓	✓	✓	✓	✓
Feature rating	<p>Value for Money ★ ★ ★ ★ ★</p> <p>Features ★ ★ ★ ★ ☆</p> <p>Ease of Use ★ ★ ★ ★ ★</p> <p>Customer Support ★ ★ ★ ★ ★</p>	<p>Value for Money ★ ★ ★ ★ ★</p> <p>Features ★ ★ ★ ★ ★</p> <p>Ease of Use ★ ★ ★ ★ ★</p> <p>Customer Support ★ ★ ★ ★ ★</p>	<p>Value for Money ★ ★ ★ ★ ★</p> <p>Features ★ ★ ★ ★ ★</p> <p>Ease of Use ★ ★ ★ ★ ★</p> <p>Customer Support ★ ★ ★ ★ ★</p>	<p>Value for Money ★ ★ ★ ★ ☆</p> <p>Features ★ ★ ★ ★ ☆</p> <p>Ease of Use ★ ★ ★ ★ ★</p> <p>Customer Support ★ ★ ★ ★ ★</p>	<p>Value for Money ★ ★ ★ ★ ★</p> <p>Features ★ ★ ★ ★ ☆</p> <p>Ease of Use ★ ★ ★ ★ ★</p> <p>Customer Support ★ ★ ★ ★ ★</p>

Resources: 1. <https://www.relevantinsights.com/articles/5-things-surveymonkey-cant-do/> 2. [https://www.softwareadvice.com.au/compare/37463/42479/asknicely/vs/surveymonkey?vs\[\]=82168&vs\[\]=44245](https://www.softwareadvice.com.au/compare/37463/42479/asknicely/vs/surveymonkey?vs[]=82168&vs[]=44245) 3. https://surveysparrow.com/lp/top-customer-feedback-software/?utm_source=Captterra&utm_medium=PPC&utm_campaign=Customer-Engagement&utm_source=SoftwareAdvice 4. <https://www.capterra.com.au/reviews/141434/asknicely-for-nps> 5. <https://www.getapp.com.au/software/103321/asknicely> 6. <https://www.capterra.com.au/software/151528/wootric>

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**FOUR
DRUNK
PARROTS.**



CONTACT US



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**HAVE YOU GOT QUESTIONS?
WE HAVE THE ANSWERS!**

CLICK HERE

