The background of the entire image is a warm, orange-toned photograph of four colorful parrots perched on a swing set. The parrots are vibrant with blue, red, and yellow feathers. They are positioned across the frame, with two on the left and two on the right. The swing chains are visible on the far left and far right. The overall mood is warm and inviting.

we are four drunk parrots.

We put communication at the heart of everything we do. We build strategies that connect you more closely with your customers and wider audience. We help you identify key areas of opportunity. Above all we listen.

We believe
Communication + Connection
=
Results for Good

how we help

Think of us as your **extended marketing team**.

We can be your **Chief Marketing Officer**.

We can be your **do-ers**.

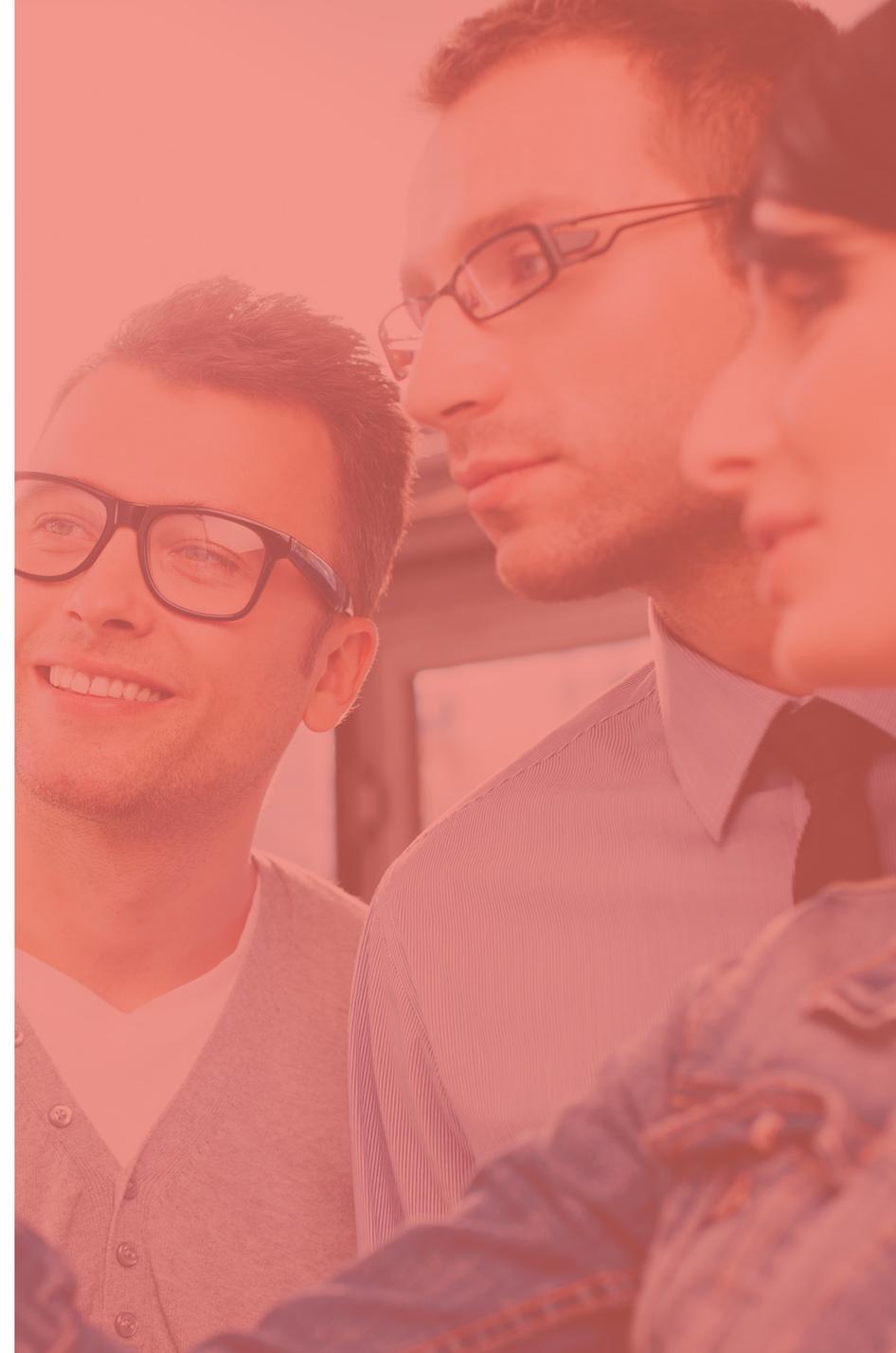
We can even find ways to make your **business more efficient** as a whole.

We can make you, and your customers, **smile**.

HOW WE DO IT

- 📈 Inbound Marketing
- 💻 Marketing Budgeting
- 📣 Marketing Communications
- 🌀 Branding
- 📁 Graphic Design
- ✍️ Web Design
- 👥 Social Media Marketing
- 💻 Google Ads
- 📣 Facebook Ads
- 🔍 SEO
- ✍️ Copywriting
- 📁 Marketing Strategies

HubSpot



clients we have worked with

ANDY OTTO



Major Craft



Dr Alex Hynes



**NAKED
RECOVERY**

DR. PETA STAPLETON



case study

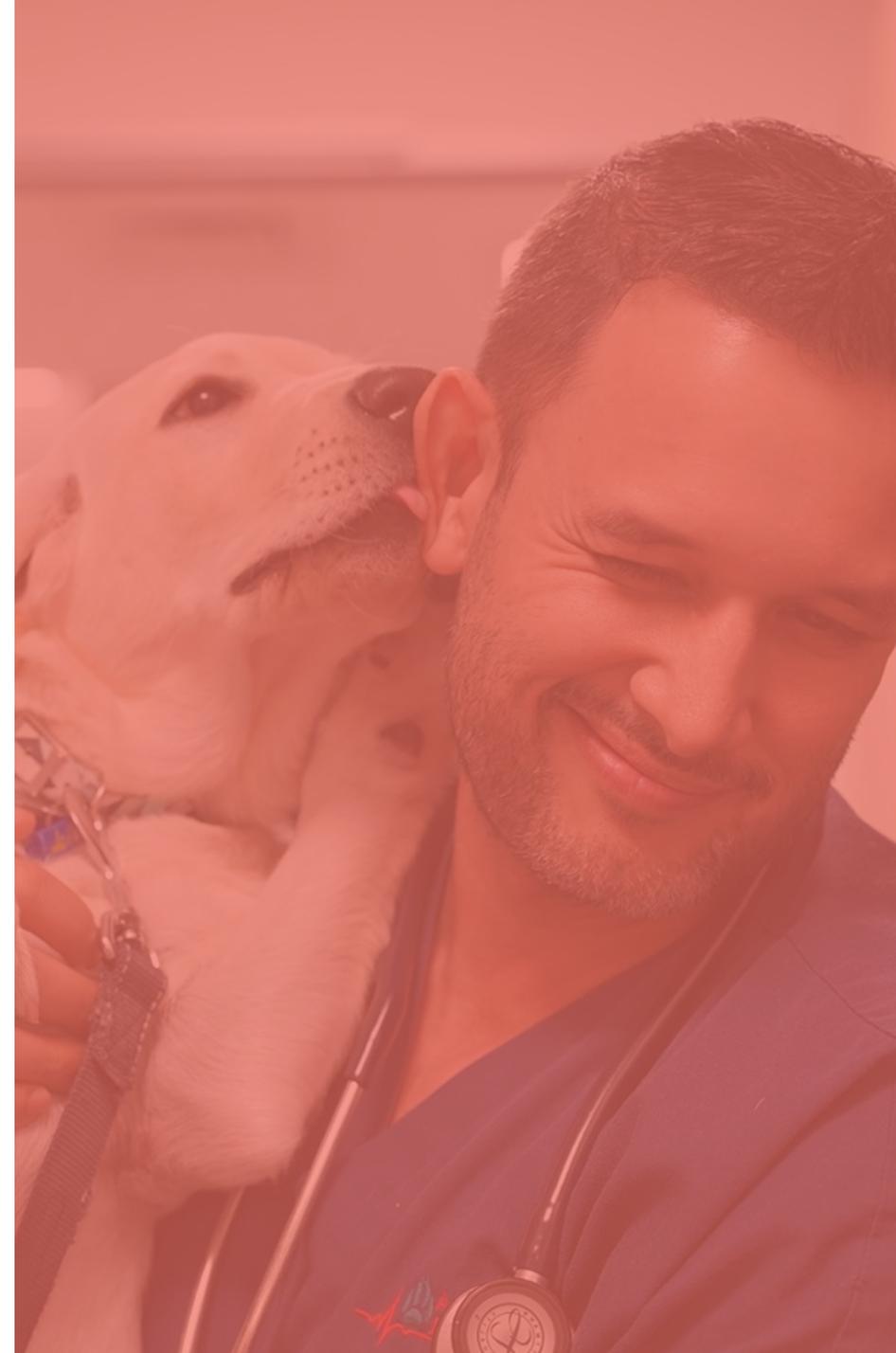
challenge

Animal Emergency Service Australia is the largest group of companies in Queensland in the field of after hours emergency veterinary service. They needed a cohesive, organised marketing strategy to build business and drive sales.

OUR WORK

We provide CMO Services to direct the overall marketing for AES. This means we:

- Drive Strategic Direction, marketing strategy, and marketing budget
- Recruit and manage marketing personnel
- Rolled out Hubspot CRM, coordinated Inbound Marketing strategy roll-out, managed the writing team and managed website integration
- Produced Web design, Brand Management, branding for sub-brands
- Rolled out an Ambassador Program
- Provided event management and coordination



case study

challenge

Full Stack Accounting is a tax and accounting firm specialised in advisory to high-tech startups in Melbourne. They needed a solid marketing team to help them communicate their point of differentiation to the market - helping founders build the best businesses, thrive and give back to the community.

OUR WORK

We provide CMO Services to elevate their marketing. This means we:

- Provide Strategic Direction, and drive the marketing strategy
- Are responsible for Inbound Marketing, set-up of Hubspot, and coordination of the writing team
- Directed the new website launch, including coordination of developers, and integration into Hubspot



case study

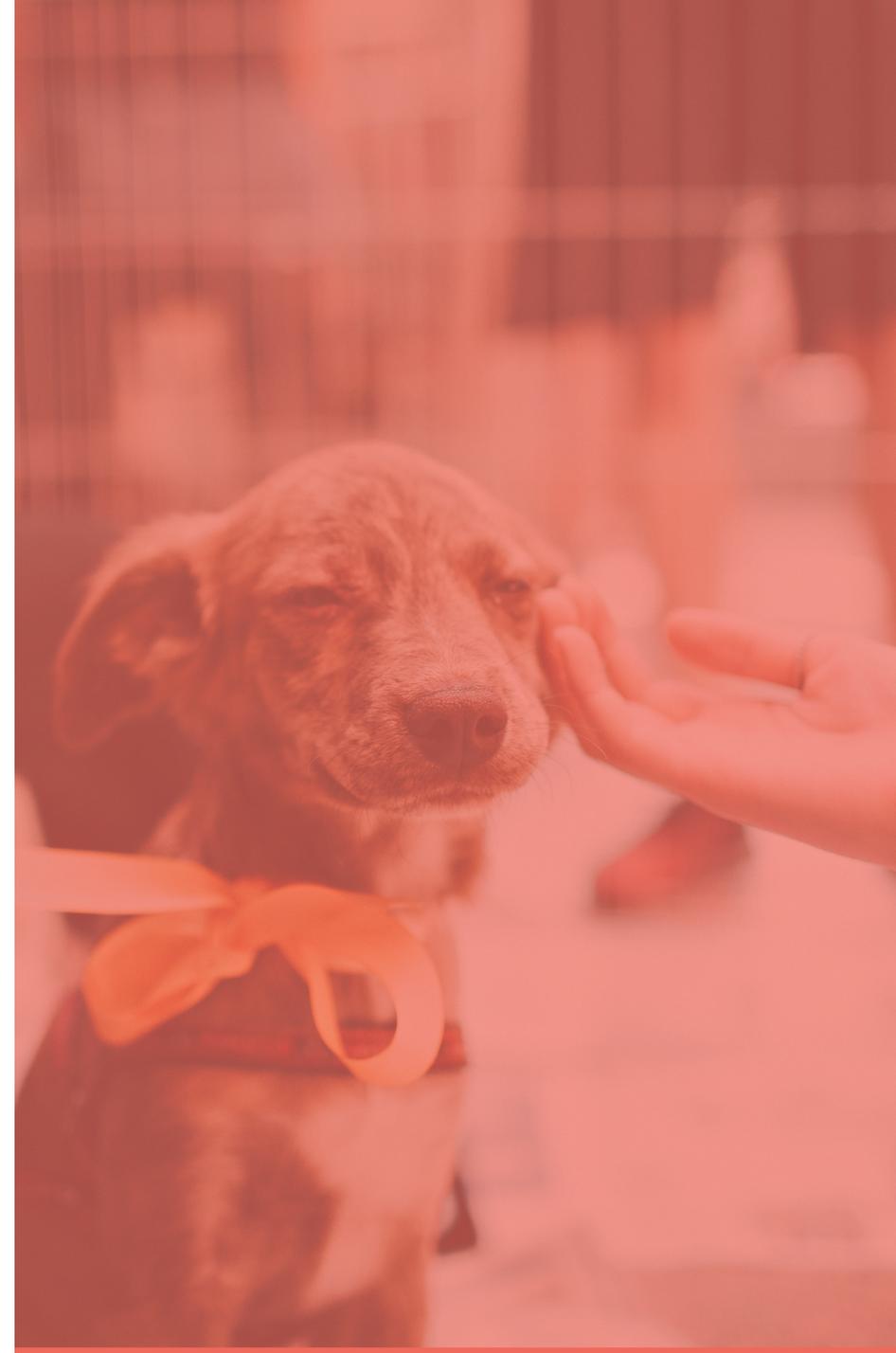
challenge

Improve International provide high-end veterinary education online. They needed to reach the right audience at the right time in the right channel. For *Improve International*, this means targeting vets who are interested in brushing up on speciality skills such as Ultrasonography or who are looking for continuing education. Of course, the goal is to convert them into delegates or lead nurture them until they are ready to take up a course.

OUR WORK

We provide CMO Services to help smash their goals. As a result of our work they have sold out all programs in 2019. They've also seen a 60% uptake in courses since we started working. We:

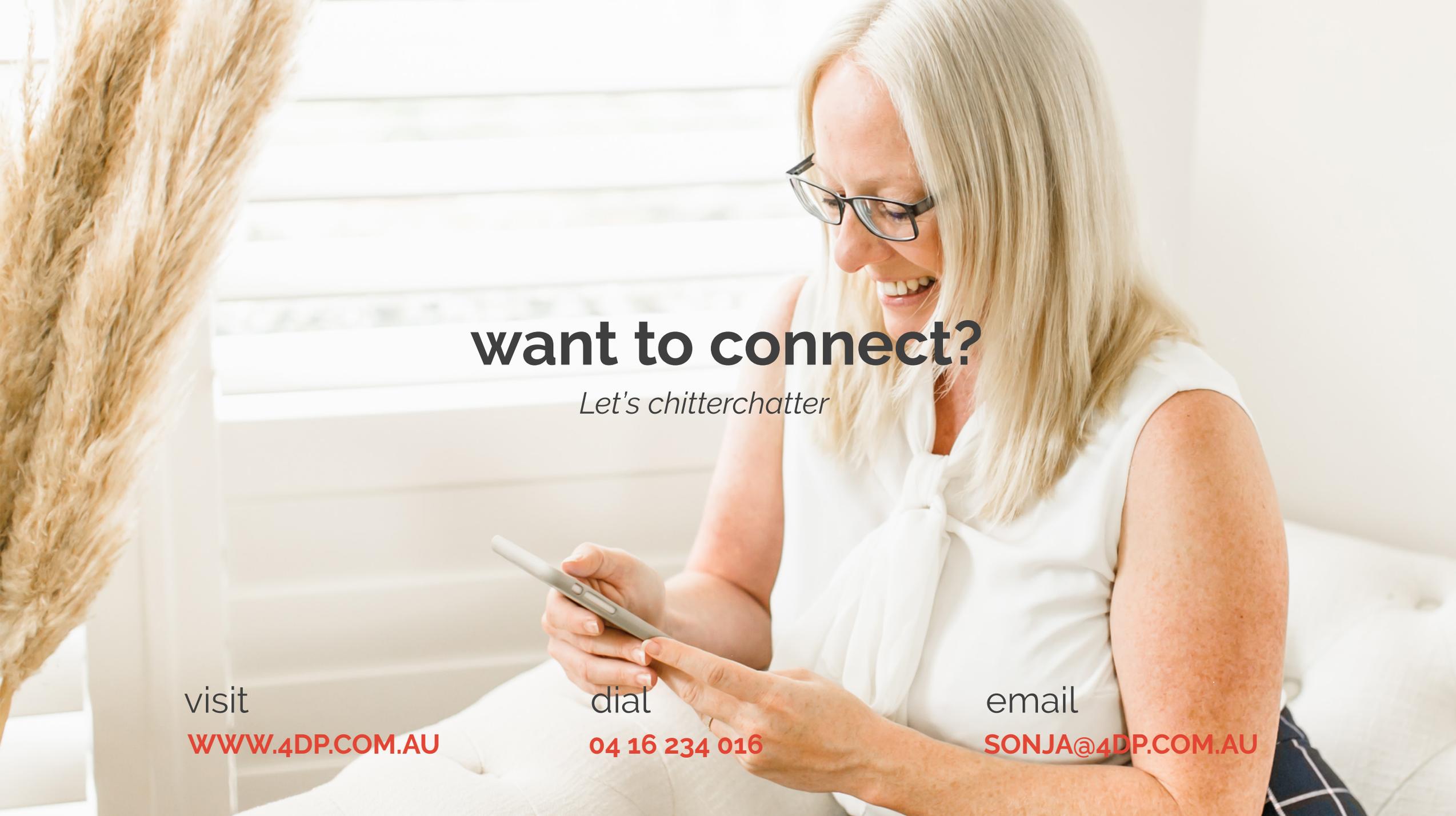
- Introduced Hubspot for CRM and sales pipeline management
- Provided team training
- Managed Marketing Strategy, Google and Facebook ads
- Delivered Web Design





Our Core Values are at the heart of what we do

- Brutally honest
- Transparent
- Excellent
- Responsive
- Commercially minded
- Act with Integrity



want to connect?

Let's chitterchatter

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